



Event Report

Event Name: *World Environment Day – Grand Finale Celebration*

Date: 3rd June 2025 (Tuesday)

Time: 10:00 AM onwards

Venue: Kuvempu Auditorium, REVA University

Organized by: VIMOVE Foundation (Section 8 Not-for-Profit) and NSS unit of REVA University

Supported by: NSS State Cell, BBMP, and REVA University

1. Introduction

In celebration of **World Environment Day 2025**, a month-long campaign spearheaded by the **VIMOVE Foundation** culminated in a **Grand Finale event** at **REVA University's Kuvempu Auditorium**. Held on **3rd June 2025**, the initiative brought together environmentalists, civic leaders, students, faculty, and changemakers under the banner of “**Alternative '25 – Sustainable Greener Greater Bengaluru**”.

This impactful event was supported by **REVA University**, **BBMP**, and the **NSS State Cell**, and marked a collaborative step toward reimagining Bengaluru's urban ecosystem with sustainability at its core.

2. Objectives of the Program

- To promote **public awareness and youth engagement** on environmental challenges and solutions.
- To launch innovative platforms and initiatives fostering **green urban transformation**.
- To honor contributions made through month-long community participation campaigns.

- To align with **United Nations Sustainable Development Goals (SDGs)** related to climate, sustainability, and civic engagement.

3. Key Highlights of the Event

✓ Inaugural of “Alternative '25 – Sustainable Greener Greater Bengaluru”

A powerful vision document was unveiled, outlining a collective roadmap for transforming Bengaluru into a greener, sustainable, and livable city.

✓ Launch of the “Sustainable Greater Greener Bengaluru” Survey

A citizen-led survey was launched to gather public insights on sustainability, aimed at shaping policy and community programs.

✓ Panel Discussion

Topic: *Vision of Greener Bengaluru*

Eminent speakers from civic bodies, academia, NGOs, and environmental advocacy groups shared practical strategies, innovations, and policy needs for urban green reform.

✓ Namma Earth Wards Initiative

A neighborhood-based environmental stewardship model was introduced, empowering communities to take charge of local environmental action.

✓ “Weave for Change” – Eco Fashion Show

Talented youth designers from across Bengaluru showcased sustainable fashion created from upcycled and eco-friendly materials. It highlighted circular design principles and youth creativity.

✓ Recognition & Rewards Ceremony – Impactathon Winners

Winners of the **Impactathon (Walk, Run, & Ride)** held as part of the campaign were honored for their enthusiasm in promoting low-carbon lifestyle choices.

4. REVA University’s Role

REVA University served as the host and collaborative partner, offering organizational, technical, and volunteer support. The university’s commitment to sustainability was further demonstrated through the active participation of its NSS Unit, students from the **School of Architecture**, and the **Centre for Sustainable Development**.

5. Alignment with Sustainable Development Goals (SDGs)

SDG Goal	Goal Description	Event Contribution
SDG 11	Sustainable Cities and Communities	Promoted urban resilience and citizen-led sustainability models in Bengaluru.
SDG 12	Responsible Consumption and Production	Showcased sustainable fashion and eco-conscious practices.
SDG 13	Climate Action	Encouraged behavioral shifts like walking, cycling, and community greening efforts.
SDG 15	Life on Land	Supported initiatives related to afforestation and neighborhood eco-monitoring.
SDG 17	Partnerships for the Goals	Fostered cross-sector collaboration for environmental action and education.

6. Feedback and Reflections

Participants praised the diversity and structure of the event, particularly the engaging panel discussion and youth-driven fashion show. Students and faculty expressed interest in more frequent environmental collaborations and sustainable campus initiatives.

7. Conclusion

The **World Environment Day 2025 Grand Finale** at REVA University served as a **convergence of innovation, youth engagement, and civic action**. With a strong turnout and support from multiple stakeholders, the event inspired a renewed sense of **collective responsibility for environmental protection**. REVA University remains committed to playing a leading role in building **eco-conscious leaders and sustainable urban communities**.





Coordinator:

Dr Madhu B P, Head outreach and Extension Wing

Registrar