



Cultural exchange program for the National Integration camp

SDG 4 – Quality Education

Date: 12th April 2025

Venue: Kuvempu Auditorium, REVA University

Organized by: NSS Unit of REVA University, in association with the Central Cultural Wing and NSS regional Directorate

Time: 10.00 AM – 1.30 PM

Event overview

NSS Unit of REVA University, in association with the Central Cultural Wing, hosted a Cultural exchange program for the National Integration camp on 12.02.2025 from 10.00 am to 1.30 pm at Kuvempu Auditorium.

Shri. D. Carthigueane, Regional Director, Regional Directorate of NSS Bangalore, Dr K S Narayaswamy, Registrar, REVA University, Prof. Naveen Kumar, PO, Sheshdripuram First grade College, Yelahanka and PO from 10 states graced the occasion along with Dr Madhu B P, NSS programme Coordinator, REVA University.

Sustainable Development Goal (SDG) Linkage

- **SDG 4: Quality Education**

Sustainable Development Goal 4 (SDG 4): which focuses on ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all.

SDG 4.7:

Specifically mentions the importance of education to promote a culture of peace and non-

violence, an appreciation of cultural diversity, and of culture's contribution to sustainable development.

Objective of the Cultural exchange program for the National Integration camp

The Cultural Exchange Program was conducted with the aim of promoting national integration, cultural understanding, and unity in diversity among NSS volunteers participating in the National Integration Camp (NIC).

It provided a platform for students from different states and backgrounds to showcase their unique cultural heritage and interact with peers from across the country.

The outcome of Cultural exchange program for the National Integration camp

- Fostered a sense of national unity and cultural pride among the participants.
- Encouraged students to appreciate India's diverse traditions.
- Strengthened interpersonal bonds and collaboration among NSS units from various states.
- Built confidence and stage skills through cultural expression.

EVENT ACTIVITY SEQUENCE



NSS Unit of REVA University in association with Central Cultural Team

Program Schedule-Cultural Exchange Program

NATIONAL INTEGRATION CAMP-2025

Time: 10.00 AM
Raman Block

Venue: Kuvempu Auditorium, C V

Sl. No	Particulars	By	Time in Minutes
1	Welcome	MC by distributing saplings to guest and PO	05
2	Lighting of Lamp	Dignitaries, NSS PO and NSS Volunteers	05

3	Address by	Shri. D. Carthigueane Regional Director, Regional Directorate of NSS Bangalore	05
4	Presidential Address by	Dr K S Narayaswamy Registrar , REVA University	05
5	Cultural Performance by REVA Team	Shri Gurav Rai and Team	60
6		Break	15
7	Cultural Performance by NIC students	Prof. Naveen	60
8	Vote of Thanks	Prof. Madhu B P NSS Programme Coordinator	05
9	National Anthem		

Program Highlights:

Welcome Ceremony:

The program began with an energetic welcome by the REVA NSS team, followed by lighting of the lamp and an invocation song representing Karnataka's culture.

Cultural Performances by NIC Students:

NSS volunteers from various states presented their traditional dances, music, and folk art.

Performances included:

Bihu dance from Assam

Lavani from Maharashtra

Garba from Gujarat

Bhangra from Punjab

Kathak and Bharatanatyam performances

Folk songs in regional languages

REVA University's Kannada Cultural Performance:

The host students showcased Karnataka's heritage through a colourful performance that included Ramayana – Panchavati Program and a skit highlighting the importance of Mother Kannada (Bhuvaneshwari Devi).

Cultural Dialogue Session:

Students engaged in an interactive session where they shared insights about their regional traditions, festivals, and cultural practices. This promoted a spirit of curiosity, respect, and unity.

CONCLUSION

The Cultural Exchange Program under NIC at REVA University was a vibrant, enriching experience that left a lasting impression on all participants. It truly reflected the NSS motto – **"Not Me, But You"**, promoting harmony, understanding, and togetherness among India's youth.









Feedback

Participants appreciated the event for its **inclusive and energetic atmosphere**, where cultures were not just showcased but meaningfully exchanged. Performances such as [mention 1–2 standout acts if available], traditional fashion walks, and the interactive art corners received particular praise for their creativity and authenticity.

Students expressed that the program helped them **broaden their perspectives, build cross-cultural friendships**, and feel more connected within the university's diverse environment. For

many, it was an opportunity to proudly represent their heritage while learning about others in a joyful and respectful setting.

Faculty and guests highlighted the efforts of the organizers and volunteers for ensuring a seamless experience, and many suggested making it an annual tradition. The event truly reflected the spirit of "**unity in diversity**", a value REVA University continues to uphold.

Coordinator:

Dr Madhu B P