



Alumni Talk

on

**“From Classroom to Career: Building Skills,
Connections, and a Personal Brand”**

Conducted on 25th June 2025

REVA Business School

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Program Outcomes	
PO 6 - Communication Skills Students should be able to communicate effectively with various stakeholders. Develop highly impactful communication that can empower team members and also to improve clarity and professionalism of their writing.	

Brochure/Circular

NAAC
GRADE **A+**
ACCREDITED UNIVERSITY

REVA
UNIVERSITY
Bengaluru, India

REVA Business School

in association with REVA University Alumni Association
Organises Alumni Talk on

**From Classroom to Career: Building Skills,
Connections, and a Personal Brand**

 **Shruthi N**
(Alumna - REVA Business School)
Student Success Lead and Business Partnership
SapienHire - Adtechademy

 June 25, 2025 | 11.00 am to 12.00 Noon

 Chanakya Auditorium

Resource person details:

Shruthi N Bangalore,

India | www.linkedin.com/in/shruthi-nagaraj 08 | +91 7090856946 |

shruthinagarajwork@gmail.com

Business Development | Human Resource | Marketing

WORK EXPERIENCE

SapienHire | Adtechademy:

Student Success lead and Business Partnership Bangalore, India March – Present

- Connected with over 3,800+ students and working professionals through targeted outreach via email, LinkedIn, WhatsApp, and calls, significantly expanding the lead pipeline for programmatic advertising courses.
- Successfully built and managed 3 successful student batches over the past 3 months, overseeing the end-to-end process from enrolment to course completion.
- Contributed to a 40% increase in monthly revenue within the first month by optimizing lead conversion strategies and enhancing the overall student experience.
- Gained hands-on experience with advanced tools such as LoveableAI, ResumeX, and CVtoSite, streamlining resume curation and improving operational efficiency.

- Maintained a structured and organized lead database using CRM tools like Eighty, ensuring high-quality student data management and tracking performance across batches.
- Collaborated with internal teams and trainers to coordinate onboarding, schedule expert sessions, and ensure seamless access to learning tools like DV360, resulting in improved engagement and learner satisfaction.

Triangulas HR Solutions

HR and Business Partnership Associate Bangalore, India Jan – Jun 2024

- Proactively sourced and engaged over 200 candidates monthly via job portals, social media platforms, and professional networks, enhancing the talent pipeline for entry-level positions.
- Reviewed and analysed more than 150 resumes and applications weekly, effectively identifying and shortlisting high-quality candidates to streamline the hiring process.
- Conducted initial screening interviews with approximately 50 candidates per week, assessing their qualifications and cultural fit to ensure alignment with organizational requirements.
- Maintained a candidate database with a 98% accuracy rate, optimizing data management and recruitment workflows.
- Built and nurtured strong relationships with candidates, resulting in a 20% improvement in engagement metrics and positive feedback.
- Monitored and applied industry trends and best practices in recruitment and talent acquisition, enhancing strategies and expanding professional networks by connecting with over 15 organizations to generate new business opportunities.

The Brood Incubator Marketing Intern Bangalore, India Aug 2020 – Feb 2021

- Spearheaded the "Pitch Your Idea" event, managing a 5-person team to drive marketing efforts that reached over 150 potential candidates through targeted social media campaigns, resulting in 20 engaged participants.
- Developed and executed marketing strategies for the event, optimizing social media channels and achieving high engagement rates and successful event outcomes.
- Conducted outreach and interviews with over 100 potential candidates, employing strategic communication and assessment techniques to recruit a 5-person team, enhancing business operations and growth.

Sri Manjunatha Broadband HR Intern Bangalore, India

- Provided essential administrative support to the HR team, including processing employee records and managing office communications, enhancing overall departmental efficiency. June 2019
- Utilized Customer Relationship Management (CRM) systems to assist in maintaining accurate client and candidate records, improving data management and service delivery.
- Conducted precise data entry tasks into HR databases and spreadsheets, ensuring accuracy and up-to-date information for streamlined HR operations.

SKILLS & INTERESTS

● Recruiting ● Business Development ● Data Management ● Microsoft Office ● Strong Communication skills ● Stakeholder Management ● Marketing & Sales ● ZOHO, Eighty ● Presentation, Interpersonal skills.

EDUCATION

REVA University - MBA (Master of Business Administration) June 2021 - June 2023

REVA University - BBA (Bachelors of Business Administration)

CERTIFICATES & WORKSHOPS:

University of California - Completed a 12-hour course in Fundamentals of Visualization and Tabular Data, mastering data analysis and visualization techniques.

UNESCO - Completed 25 hours of coursework including a 10-hour course in Biodiversity and Human Wellbeing, emphasizing environmental sustainability and its impact on health, and a 15-hour course in Self-Directed Emotional Learning, enhancing skills in empathy and emotional intelligence.

University of Illinois -Completed a 10-hour course in Marketing in the Digital World, gaining expertise in digital marketing strategies and tools IIM WORKSHOP 2019-2020 - Participated in a week-long workshop, gaining insights into idea generation, strategic planning, and business pitching to investors.

PEARSON Completed a 20 hours course Person's English Certifications in partnership with Edexcel from level 1-5

UNESCO Completed a 10-hour course in Biodiversity and Human Wellbeing. Completed a 15-hour course in Self-directed emotional learning for empathy and kindness.

SAYLOR Completed a 15 hours program on Interpersonal communication, Preparing and delivering presentations from Saylor academy

Report

Welcome Address:

A brief welcome address and Profile reading was done by Ms. Namitha N from 2nd semester MBA at 11.00 am.

Introduction and Acknowledgments:

At 11.00 am, Ms. Shruthi N initiated the session by introducing herself to the students and gave a brief introduction about the session.

Session commenced from 11.05 am:

The session opened with a strong message: “Marks get you shortlisted, but skills get you hired.”

The speaker emphasized that while academic performance plays a role in securing interviews and internships, it is ultimately one's skills, particularly communication, problem-solving, and adaptability - that influence hiring decisions and long-term growth. The alumni encouraged students to focus on developing job-relevant skills that complement their classroom learning.

A major part of the talk focused on the need to strike a balance between hard and soft skills. Hard skills such as data analysis, software proficiency, and domain-specific expertise were highlighted as necessary tools for executing tasks. Equally important, however, are soft skills like teamwork, emotional intelligence, time management, and the ability to articulate ideas clearly. The alumna explained that in today's competitive job environment, professionals who possess a mix of both are highly valued.

The speaker also underscored the importance of using learning platforms to gain an edge in the job market. Platforms like Coursera, LinkedIn Learning, Udemy, and edX were recommended for upskilling. In addition, students were advised to create a portfolio showcasing their projects, certifications, and practical applications of their learning. This habit of lifelong learning not only adds credibility to one's resume but also reflects proactiveness and initiative.

Networking emerged as another core theme during the session. The alumna shared practical tips on how students can begin building a professional network while still in campus. Attending events, participating in online communities, reaching out to alumni on LinkedIn, and initiating meaningful conversations were cited as effective strategies. The speaker emphasized that networking is not about asking for jobs, but about building relationships, seeking guidance, and staying informed about opportunities.

Personal branding was presented as a powerful tool in career development. The alumni highlighted the importance of crafting a consistent and authentic digital presence, particularly on LinkedIn. From a professional profile photo and a compelling summary to posting thoughtful content, everything contributes to one's online identity. The speaker encouraged students to reflect on their interests, strengths, and career aspirations and then align their public profiles to showcase their unique value.

In the concluding segment, the alumni encouraged students to focus on engagement, visibility, and planning their career trajectory. Actively participating in academic clubs, contributing to projects, volunteering, and applying for internships were suggested as ways to build experience

and confidence. Students were also advised to create a personal career roadmap beginning with self-assessment, followed by setting goals, tracking progress, and being open to learning and change.

Overall, the alumni talk proved to be highly motivational and informative. The session offered students a clear understanding of what it takes to build a successful career in today's dynamic world. The personal stories shared, combined with practical strategies, made the talk relatable and actionable.

Q&A session:

- ✓ How to develop job skills that makes student?
- ✓ What should be the preference specialization or skills?

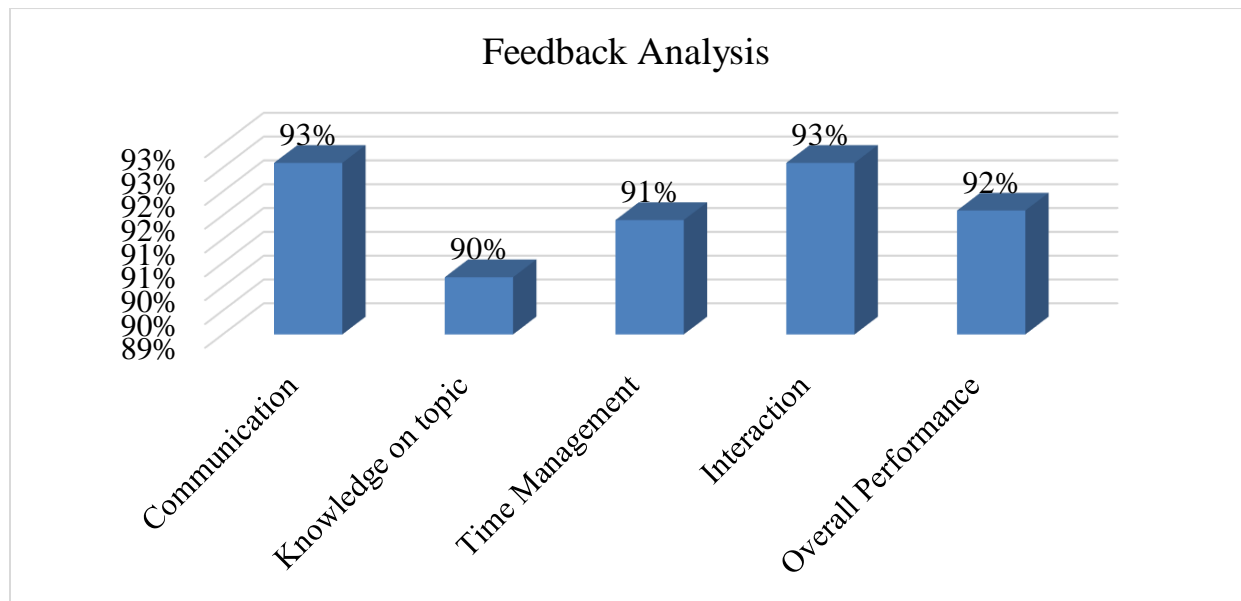
Vote of Thanks:

A vote of thanks was extended, marking the conclusion of the session at 12.00 noon.

Attendance

Collected as Hardcopy 270 students and 7 faculty members have attended the program.

Feedback



Comments:

- Highly knowledgeable
- More about finance and business analytics skills and certifications
- Information is useful for us
- Good in information
- Greatful of the valueable insights
- Resource person was great, would like more such programs with related topics
- It was nice.
- Good
- It was amazing to attend the seminar. Ma'am's confidence and communication was very professional
- The session was good and we enjoyed a lot it was a better session which we had from last time the resource person was so helpful after the session and interactive over all and cleared our fogs on few topics, we would like to have more of these engaging sessions in the future
- Very good session
- Good
- Extremely talented person. She gave a clear picture about the recruiters requirement and how we should prepare ourselves for the interview and also how to build our resume.
- Excellent

Actions Taken Report

Since overall feedback was good, no action is required for improvement.

Finance Report (Budget and expenditures incurred)

Nil

Photos:







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Sathanur, Karnataka 560064, India

Latitude
13.1137941°

Local 01:19:03 PM
GMT 07:49:03 AM

Longitude
77.635039°

Altitude 921 meters
Wednesday, 25.06.2025

Alumni Vertical Head
REVA Business School

Dean
REVA Business School