

SCHOOL OF MANAGEMENT STUDIES "ICONIC- ALUMINI CLUB" IN ASSOCIATION WITH REVA UNIVERSITY ALUMINI ASSOCIATION Organised Alumni Mentoring

Topic: "From Idea to Execution: Navigating the Journey of a Major Project"

E-BANNER:



The School of Management Studies, REVA University organized an alumni mentoring session on *Major Project Report Writing* for final-year students. The objective of the session was to guide students on effectively structuring, formatting, and presenting their major project reports to meet academic and professional standards.

Objective

- To familiarize students with the structure and components of a major project report.
- To provide practical tips on technical writing, citation, and plagiarism avoidance.
- To bridge the gap between academic expectations and industry practices through alumni insights.

Session Highlights

- Overview of project report structure (Title Page, Abstract, Table of Contents, Introduction, Literature Review, Methodology, Results, Discussion, Conclusion, References, Appendices).
- Tips on writing an effective abstract and conclusion.
- Guidance on formatting and adhering to the institutional template.
- Common mistakes to avoid in project documentation.
- Discussion on plagiarism and the use of plagiarism detection tools.
- Importance of proper citation styles (IEEE/APA/MLA formats).
- Real-life examples of well-prepared project reports and how they contributed to placements or further studies.
- Q&A session with students for personalized guidance.

Geo-Tag Program photos:







Feedback QR and Feedback Analysis Report:

Feedback Analysis Report:

After the completion of the Alumni Talk, we collected feedback from, and the following feedback was received from the participants and all the recommendations are considered and implemented in the upcoming Alumni Talks.





How engaging was the speaker? 10 responses



How would you rate the Alumni Talk overall? 10 responses



Would you attend another alumni talk in the future? 10 responses



Conclusion:

We collected and considered feedback from 76 participants, all the recommendations are considered and implemented in the coming Alumni Talks

The overall feedback of the participants is very satisfactory, and they are expecting the same in the coming days. Students are also expecting some practical sessions and hands-on training.
