



REVA NEST Organizes a Session on

“Lean Start-up & Minimum Viable Product”

About Event	<p>As part of a Pre Incubation Program” REVA NEST Organized a Session on Session on Incubation - on “Lean Start-up & Minimum Viable Product on 24th August 2022.</p> <p>The Resource Mr. Pramod Kalyani, CEO of Kalsoft Solutions Pvt Ltd & Incubatee, REVA NEST explained the importance of the MVP & how to run startup by explaining below steps:</p> <ol style="list-style-type: none">1. Step 1: Start with Market Research. At times, ideas will not fit the market needs.2. Step 2: Ideate on Value Addition.3. Step 3: Map out User Flow.4. Step 4: Prioritize MVP Features.5. Step 5: Launch MVP.6. Step 6: Exercise 'B.M.L.' — Build, Measure, Learn.
Organized By	REVA NEST
Coordinator Name	Ms. Vanitha R
Date	24th August 2022
Time	2:30 PM to 3:30PM
Targeted Audience	REVA NEST Pre-Incubation Teams
Total Participants	22

Outcome of the Event	The process of developing a product or company based on the expressed desires of the market.
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10 YEARS
OF UNIVERSITY RECOGNITION
FOR EXCELLENCE IN EDUCATION

INSTITUTION'S INNOVATION COUNCIL
Ministry of Education, Government of India

REVA NEST

REVA UNIVERSITY
Bengaluru, India

REVA NEST
In Association with Institution Innovation Council
Organises a Session on
Lean Start-up & Minimum Viable Product

Speaker
Mr. Pramod Kalyani
CEO
Kalsoft Solution Private Limited

24th August, 2022
2:30 P. M. to 3:30 P. M.
Mode : Online

www.reva.edu.in

Session Photographs:

