

## University Industry Interaction Centre & Institutions Innovation Council REVA University

### Organized

#### ‘Ideation Boot camp V3’

<b>About Event</b>	<p>Ideation bootcamp was conducted for 3 Days in which the following topics were elaborated</p> <ol style="list-style-type: none"> <li>1. Cross- sectorial Innovations</li> <li>2. Creative Ideation &amp; Testing</li> <li>3. Designing for Extremes</li> <li>4. Fail Testing Your Innovation: Unintended Consequences &amp; Failure Modes</li> <li>5. Idea vs. Business Validation</li> <li>6. Building A Business Model</li> </ol>
<b>Organized By</b>	University Industry Interaction Centre & Institutions innovation Council, REVA University
<b>UIIC / IIC Coordinator Name</b>	Mrs. Vanitha R
<b>Date</b>	5 <sup>th</sup> , 6 <sup>th</sup> and 7 <sup>th</sup> March
<b>Targeted Audience (School Name)</b>	All schools
<b>No. of Students Participated</b>	40
<b>No. of Faculty Participated</b>	3
<b>Total Participants</b>	43

**E – Banner for the Event**

**Cisco thingQbator**  
CISCO thingQbator WORKSHOP  
**BUILD A SOLUTION THAT MATTERS**  
IDEATION BOOTCAMP V3  
Learn how to break down complex problems, analyze design opportunities and build an actionable solution blueprint  
5 March: Complex Problem Solving (6pm-9pm)  
6 March: Solution Design & Business Model (6pm-9pm)  
7 March: Idea Pitching To A Panel Of Judges (4pm-7pm)  
**REGISTER NOW**  
[bit.ly/TQB-IdeationBootcamp](https://bit.ly/TQB-IdeationBootcamp)  
NASSCOM FOUNDATION

**NASSCOM FOUNDATION**  
Learn how to build your business idea around your user with:  
**Design Thinking • User Research**  
**User Validation**  
Powered by  
**Cisco thingQbator**  
**Save the Date: 5-7 March**  
Open for all 18 Partner Universities  
**Registration going on!**

**Photograph:**

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**Innovation – Risk Management**

Windows taskbar: Search the web and Windows, 13:25, 14-10-2020. Meeting participants: Racheha R., RUSHIK RAJEE..., RYWE119, Dinesh Chandra..., RAGHURAJU..., S A YASER KHAN, G S MITHUN, JAYASURYAKV, C Rajesh Babu, Vandha R., SUKANTHY.