



## **Ureka Foundation's**

### **The Global Entrepreneurship Hackathon Series**

powered by Ureka Education UK and INREGU, France

#### **Hackathon Theme**

Innovations that can transform education in the near future

#### **Why Participate?**

1. Learn from the best – attend an **International Masterclass** from **London Business school** and **University of Oxford** alumni
2. Participate in an **exciting hackathon** to find the best solution for a **real business**
3. Attend a special interactive workshop with MD of an **International Venture Capital firm**
4. Compete with **international teams**
5. Get an **International Certificate of Participation** from Ureka UK
6. Win a **paid internship** to work on your idea
7. Get access to an **international VC firm** to pitch your idea
8. Get **incubated** at Ureka's Social Entrepreneurship Centre
9. Get a **personalised** Oxford UK t-shirts
10. Win **Ureka Global Immersion** gift vouchers worth **Rs 75,000**

#### **What does the institution get?**

The winning team's institution gets:

1. **Global recognition** and a mention in the 'The Global Entrepreneurship Hackathon' **Hall of Fame**.
2. A **Certificate of Recognition** for nurturing The Global Entrepreneurship Hackathon' champions.
3. **Free 12 months access** to Ureka's Education Resources like Industry Career Sessions, Global Business Leader sessions, International Teaching Projects, etc.

#### **Process**

Entry open to all students (any number of teams can take part from an institution)

Can register online in teams or individually. Each team can have 1 - 3 students. Students can register individually and form teams later.

Pay online registration fee of Rs 101 per student (plus GST)

#### **Dates**

The Global Entrepreneurship Hackathon **is a series** that will run starting from Jan 2021. The first hackathon is scheduled for the following dates:

<b>Date</b> (all sessions on zoom)	<b>Description</b>	<b>Time / Duration</b>
Day 1 – Saturday, 13 <sup>th</sup> Feb	- International Masterclass - Venture Capitalist session	4pm IST, 2 hours
Day 2 – Sunday, 14 <sup>th</sup> Feb	Hackathon Day	11am IST, 4 hours
Sunday, 21 <sup>st</sup> Feb	Awards Ceremony	11am IST, 30 minutes



## Schedule

### Day 1 – Masterclass & VC Session (via zoom)

1. Evaluating Business Ideas Masterclass by London Business School and University of Oxford alumni – 60 minutes
2. Session with Managing Director of an International Venture Capital firm – 60 minutes

### Day 2 – Hackathon Day

Problem Statement explained online via zoom – 30 minutes

Hack the Idea in teams – 3 hours

(think of ideas to solve the problem, evaluate the solution, submit online)

Results will be announced in an award ceremony and one winner and two runners up will be selected.

### Online Registration link

<https://rzp.io/l/thigh>