

11 YEARS OF UNIVERSITY
RECOGNITION
21 YEARS OF
ACADEMIC
EXCELLENCE



REVA
UNIVERSITY
Bengaluru, India

SCHOOL OF MANAGEMENT STUDIES ICONIC - ALUMNI CLUB



Alumni Elevate Edge

Newsletter - 2024

Chief Patrons

Dr. P. Shyama Raju

Chancellor, REVA University

Mr. Umesh S. Raju

Pro Chancellor, REVA University

Patrons

Dr. M. Dhanamjaya

Vice Chancellor, REVA University

Dr. N. Ramesh

Registrar, REVA University

Dr. Shubha. A

Pro Vice Chancellor

(Academics, Governance, Training & Placement)

Dean of faculty, RBS, SOM, SOC, REVA University

CONVENOR

Dr. Nitu Ghosh

Director of SOM, REVA University

CO-CONVENOR

Prof. Anitha Kumari. B

Assistant Professor, SOM, REVA University



About REVA University

REVA University is a State Private University established in Karnataka State under the Government of Karnataka Act No. 13 in the year 2012 in Bengaluru, the IT capital of India. The University is recognised by the University Grants Commission (UGC) and is approved by the AICTE (All India Council for Technical Education).

REVA University prides itself in contributing to every student's holistic development. The University currently offers 41 full-time Under Graduate Programmes, 32 full-time Post Graduate programmes, 18 PhD programmes, and certification and diploma programmes. The University offers programmes in Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities, and Performing Arts. Courses are offered in Certificate/Diploma and Post Graduate Diploma too. REVA University facilitates research leading to a Doctoral Degree in all disciplines. The programmes offered by REVA University are well-planned and designed based on methodical analysis and research with emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance, and their social significance.

Teachers and instructors with illustrious academic experience are the architects of the meticulously designed curriculum and program modules offered at REVA University. They come with industrial exposure and experience that often translates through their teaching, thus bridging the gap between the industry and academia.

REVA University has an updated, ever-evolving collection of books, journals, and digital content in the library with the latest IT infrastructure that ensures students have information at their disposal. The lush green campus, state-of-the-art laboratories, custom-designed classrooms to enable seamless learning, and world-class indoor and outdoor sports facilities make REVA University the most preferred university among students and MNCs that visit the campus for placements.



About The School of Management Studies

Understanding the need of the hour of present generation millennial students to differentiate between the core studies and the future requirements, the School of Management Studies keeps exploring the new areas of academic upskilling and at the same time, our aim is to provide holistic education to all our students.

Keeping in view the Global requirements, the BBA curriculum has been reviewed and discussed with the Industries and Corporate time and again. Based on the Global academic requirements, the curriculum has been redesigned. We have initiated the process of implementation of the NEP (New Education Policy) to cater the needs of the Nation and bring the right exposure in academics for present generation learners. The Faculty of Management is also accordingly upgrading their knowledge to effectively provide and disseminate the knowledge to prepare the students for the various competitions. Delivering quality education is the need of the hour. And School of Management Studies very well understands and strives towards bringing the quality education for the development of the students and also for societal benefits. Students while pursuing BBA has been exposed to various outreach programs, social development outreach programs and Nation development programs. This will not only help in their present studies but also helps in applying for Higher education in India and Abroad as well. In order to give various options of choice, the School of Management studies give following Program options for the prospective students.

VISION

To produce world class management experts through excellent teaching and research so as to offer professional services at National and International levels.

MISSION

1. To provide high-standard, forward-looking, morally, socially and ethically responsive, coherent, interdisciplinary and career-oriented programs in a dynamic global education environment.
2. To contribute to the enrichment and dissemination of knowledge through theoretical, applied and problem-oriented research for the benefit of students, faculty, and society in general.
3. To serve the community by undertaking customer-oriented research, providing training and professional consultation for business, industry and government and pursue research in partnership with business and governmental organizations.



Message From Pro Vice Chancellor & Dean, RBS



An Alumni Is A Representative of Their Institution Carrying its Values & Ideals into the World.

Dear Alumni,

As your alma mater REVA University holds fond memories of you and views you as valuable ambassadors of the university. As you proceed in making your mark 'from here to the world', you increase the footprint of our philosophy and commitment towards building a sustainable, fair, and prosperous world. Simultaneously, for students at REVA University, your legacy is lived every day as they build upon and interpret the stamps you have left on campus and beyond. It is a legacy that will be inherited by generations of students to come.

I wish that your success and contribution spreads by leaps and bounds. We are also confident that you will stay connected to your roots at 11th milestone and contribute to the lives of students who are in spaces you brought alive earlier. REVA University looks forward to maintaining active and substantive relationships with its alumni and in that sense also bringing 'the world to here'.

Dr. Shubha. A

Pro Vice Chancellor

(Academics, Governance, Training & Placement)

Dean of faculty, RBS, SOM, SOC, REVA University



Message from Director



Alumni - Bridges The Past, The Present, & The Future

Dear Alma mater of the School of management studies

It is an immense pleasure and pride to welcome our valued alumni to cherish your memories of your university life that has moulded you today as confident leaders and managers. Once a student, always a proud Alumnus. It is overwhelming pride to witness our alumni become pathfinders and problem solvers for the society around, and well placed in the industry and foreign universities. As a reviate your journey to the new world of opportunities has started and we wish to see you prospering in every field of your life. Opportunities brings the responsibilities to be more aware of your society and the nation and work towards betterment of humanity.

In this journey of holistic development, we the School of Management Studies would like to be a partner and witness your success.

We wish you all the very best and expect that you carry a positive aura imparted during your association with REVA University to the whole world.

Dr. Nitu Ghosh

Director, School of Management Studies



Rankings of School of Management Studies

• Achievements/RANKINGS	• Magazine-Platform
• 47th India's Best B-School	• Chronicle of Career & Education
• 6th Top B-Schools in South Zone	• Chronicle of Career & Education
• 86th Top Private B-School	• Business World
• 30TH Top B-School in south region	• Business World
• 112th Top B-Schools overall	• Business World
• BUSINESS STANDARD & has been	• National B-School Ranking (along
na- tionally ranked in the A7 band,	with Govt. Institutions, IIMs, FMS)
as the Best B-School 2020.	by BUSINESS STAN- DARD
• 7th position among the Top BBA	• B-School Survey by TIMES OF
Universities in India	INDIA
• No. 1 University in Karnataka - this	• B-School Survey by TIMES OF
National B-School Survey by	INDIA
TIMES OF INDIA	

About REVA Alumni

REVA University has a strong alumni network which consists of more than 35000 alumni which is a part of our global alumni community. REVA University encourages the alumni to stay connected through various activities, technical talks, opportunity to establish their ventures etc, and provides overall support and benefits for life. That may be through providing alumni with career support, helping them to reconnect with old friends, access to a wide network of fellow alumni and a range of exciting events.





Alumni Activities -2023

Event Name	Alumni Details
<p>Alumni Talk by Mr. HARSHA VARDHAN On "CORPORATE CONVERSATIONS" Date: 7th September, 2023 at 12:00 Noon</p>	
<p>"Grand Alumni Meet 2023" Date: 25th February 2023, at 04:00 PM</p>	
<p>International Alumni Talk by Mr. VEDANT VERMA On "OVERSEAS EDUCATION OPPORTUNITIES IN UK" Date: 29th May, 2023 at 12:00 Noon</p>	
<p>International Alumni Talk by Ms. VAISHNAVI V NANDANIKAR On "Global Marketing Strategies of Multinationals – A perspective" Date: 6th July, 2023 at 12:00 Noon IN CKP HALL</p>	
<p>International Alumni Talk by Mr. LAKSHAYA SHARMA, Print & Marketing Associate, STAPLES Canada, Toronto, Ontario, CANADA BBA I.I (2018-2021 BATCH) Driven Marketing Expert Driving Revenue Growth in the Retail Industry. Date: 13th September, 2023 at 11:00 pm in CKP hall.</p>	

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School of Management Studies

ICONIC – ALUMNI CLUB

Organises

"Alumni Coffee Talk 2.0 - Everything is Possible" - an Interactive Session and Time to Snack Together

We, at the School of Management Studies cordially invite all the Alumni of School of Management Studies to join us on "Alumni Coffee Talk - Reunion"



Ms. Jhansi G. N.

2018-2021
Executive HR
Executive HR - Talent Acquisition team
TCS, Bangalore



Mr. Sanjay Gopan

2016-2019
Assistant Manager - Sales
Parker Premium Realstate,
Abu Dhabi, UAE



Mr. Shaik Sunny

2016-2019
Senior Guitarist
Music Educator and Live Performer
Guitar Live Performer Bangalore



Ms. Priyanka S. G.

2018-2021
Lead HR
Kudzu Infotech Pvt. Ltd Bangalore



Mr. Stephen

2018-21
Senior Implementation specialist - Google tech
Cognizant: Google tag team
Google office Bangalore



Mr. Shiva Charan C

2016-2019
People operations Associate
Technicolor Creative studios Bangalore



Mr. Vijay EB

2016-2019
SAP CPI Associate Consultant
IBM Technologies, Bangalore

Chief Guest

Dr. Shubha A

Pro Vice Chancellor, Dean, RBS, REVA University

Guest of Honour

Dr. Nitu Ghosh

Director

School of Management Studies, REVA University

Date: 21st December, 2023 | **Time:** 03:00 PM to 04:00 PM

Venue: C K Prahalad Seminar Hall

ICONIC – ALUMNI CLUB, SCHOOL
OF MANAGEMENT STUDIES, REVA
UNIVERSITY



Registration Link:

<https://forms.office.com/r/J8JzU1jisA>



www.reva.edu.in

ACTION PLANS 2024

Particulars	Plan for 2024	Timelines
Involvement in Curriculum designing	Alumni of School of Management Studies	JAN 2024 & AUGUST 2024
Providing Internships	20 – Interns through 5 Registered Alumni from different streams	MARCH 2024 & AUGUST 2024
Project guidance	5 Alumni recognized for the VI SEM BBA I.I/H/E	APRIL 2024
Alumni mentoring	Each Club has an Alumni Representing to Mentor in their respective Streams like: HR,MKTNG,FINANCE, ENTREPRENEURSHIP CLUB, SPORTS CLUB, ECO CLUB, IB CLUB	JAN 2024 – DEC 2024
Assistance in Entrepreneurship	5 Alumni who have registered/not registered REVA NEST to guide the new batch students helping in internships, placements.	JAN 2024 – DEC 2024
Assistance in Placements	Pre-placement Talks, GD'S, MOCK Interview Selections, Placement support through their organizations	JAN 2024 – DEC 2024
Resources Raised	Sponsorships in kind, PINNACLE AWARDS , BOOK DONATIONS & SCHOOL SUPPLIES, COMPUTER = 50, 000/-	AUGUST 2024
Alumni Chapter	UK CHAPTER PROPOSED	AUG 2024

Articles By Alumni



Prateek S. Kulkarni

Director At Shk Wellness Foundation, Bangalore.
Bba H (2017-2020 Batch)

Those Little Cries

Those little cries,

It still echoes of a little kid, unaware of herself lost in her own little world, when she was five.

Those little cries,

It still echoes of a little kid, chanting to know herself, lost in people's judgement, when she was ten.

Those little cries,

It still echoes of a little kid, finding herself lost in her own space, when she was fifteen.

Those little cries,

It still echoes of a little kid, fighting for her freedom lost in a chaotic world craving for her skin,
when she was twenty.

Those little cries,

Have now turned into loud cries, withholding her scars and wounds, unaware of the secret lust
surrounding her.

The little kid is raped.

Yes, she has blood stains,

Used by those she herself trusted as family.

She is lost, unable to find herself.

After all, those chants ended her in most disrupted ways.

This world has become so inhuman.

She is lost with no abiding love.

For the love, she wished a happy life.

This world has left only the blood stains on her.

She is lost, searching for the purest love.

For her love, people judged by her scars.

This world has left her no life.



Sanjana A. K.
BATCH 2016



Happiness of Making Parents Proud

I come from small town called Mulbagal the land of temples near Kolar district, Karnataka.

After graduating PUC, my only thought was to step out of town to explore, experience and update myself to find better opportunities. After a lot of research and talking to alumni's I decided to join REVA university.

It was my first time Living in a Hostel which made me step out of my comfort zone. With encouragement from my parents, new friendships and support from teachers and staff. I was able to feel at home overtime. Every day was a new learning everyday was a new experience but every stage of it was very exciting journey I still feel learning is never ending everyday there is something new to learn it is same with life as well.

By then time flew and 1st Sem exam started though it was new and a different experience it was not very tough and post that I realised the grading system grades and marks and the happiness of scoring highest. That further motivated me and never felt like giving up since then I topped every sem. Every Sem every score card felt like an achievement and made me feel more motivated to continue the same and score same every Sem.

Then came fourth Sem where I had to choose specialisation where I choose marketing, as the subject always excites me as my choice, I happily studied every subject of marketing, and I loved it absolutely and it helped me to score all highest marks. This made me believe choose what you love and what you are interested in result will be the best.

Then came final Sem where it would decide if I would be gold medallist or not that made me feel more dedicated towards studies. I studied I worked hard with the best faculty and support available from university yes I finally made it I was the topper for entire batch and gold medallist of BBA for that batch.

I couldn't even recall my hard work on the day when my parents came to my graduation clicking pictures of me receiving the gold medal and their smiles their pride it still brings a big smile when I think of that moment that happiness on my parents face

I still feel every effort of mine was worth it for that moment of their pride and it is my happiness.



Prathik Shetty
BBA BATCH - 2018



Importance of Digital Marketing in Global Market

In today's fast-paced and interconnected world, the importance of digital marketing cannot be overstated. As technology continues to advance, businesses are increasingly relying on digital channels to reach their target audience and stay competitive in the market. Digital marketing offers a cost-effective and efficient way to connect with customers, build brand awareness, and drive sales. Unlike traditional marketing methods, digital marketing allows businesses to precisely target their audience based on demographics, interests, and online behavior.

In my perspective the importance of digital marketing and how its helping me to advance my career in this field, In my personal journey, the significance of digital marketing has been a beacon illuminating the path of my career growth. It's not just a profession; it's become a dynamic force shaping my trajectory in ways I hadn't imagined.

The Learning Adventure: Digital marketing, for me, is an ongoing adventure of learning. It's not just about mastering the tools and platforms but about embracing the constant evolution of strategies and techniques. The thrill of staying updated with the latest trends and technologies keeps me engaged and ensures that I'm always adding new skills to my arsenal.

A Global Playground: One of the most exciting aspects is the global playground it offers. Through digital marketing, I've transcended geographical boundaries, connecting with professionals, peers, and potential collaborators from around the world. The ability to absorb insights and diverse perspectives has not only broadened my understanding but has also enriched my approach to campaigns.

Crafting a Digital Persona: Digital marketing has allowed me to craft my digital persona. From creating content that reflects my expertise to actively participating in industry conversations on social media, it's not just about marketing products but about marketing oneself. Establishing a personal brand has been a powerful tool in advancing my career, opening doors to new opportunities and collaborations.

Entrepreneurial Ventures: Digital marketing has not only been a career but a catalyst for entrepreneurial ventures. The skills acquired in this field have empowered me to take on freelance projects, consult for businesses, and even explore my entrepreneurial side. The digital realm has become a canvas where I can paint my ideas and initiatives.

Conclusion: In essence, digital marketing is more than a career for me. It's a vibrant and ever-evolving ecosystem that propels me forward. It's the fusion of creativity, strategy, and technology that makes each day in this field an exciting step toward both professional success and personal fulfillment.

A handwritten signature in dark ink, appearing to be 'Prathik', with a stylized flourish underneath. To the right of the signature is a small, simple smiley face ':)'.



Ms. Jhansi G. N.

2018-2021, Executive HR - Talent acquisition team, TCS, Bangalore

It's always seems impossible until it's done

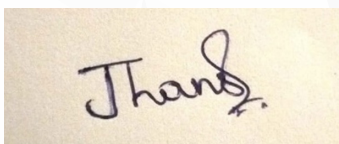
One day, as I gazed at a breathtaking pencil sketch in an art gallery, I overheard a conversation between two artists. One of them said with a reassuring smile, "It's always seeming impossible until it's done." Those words echoed in my mind, igniting a spark of determination within me.

Determined to embark on my self-taught pencil art journey, I gathered a handful of pencils, a stack of sketchbooks, and a heart full of dreams. I began by watching tutorials online, studying the techniques of accomplished artists and practicing tirelessly.

The initial attempts were discouraging, as every stroke seemed to fall short of my expectations. Doubt crept in, and the dream of creating stunning pencil art felt like an unattainable fantasy. Yet, I held onto those words I had overheard in the gallery, "It's always seeming impossible until it's done." With renewed vigor, I approached my art with patience and perseverance. I learned to embrace mistakes as steppingstones to improvement. I experimented with different shading techniques, honed my skills in capturing intricate details, and slowly but steadily, my creations began to reflect the beauty I envisioned.

One day, as the sun dipped below the horizon, casting a warm glow across the town, I put the finishing touches on a masterpiece I had been working on for weeks. As I stepped back to admire my creation, a sense of accomplishment washed over me. The once seemingly impossible dream was now a tangible reality.

I realized that the journey of self-taught pencil art was not just about creating beautiful drawings; it was a testament to the power of determination and resilience. The quote that had guided me echoed in my mind once again, reminding me that every stroke, every challenge, and every moment of doubt was part of the journey. And in the end, I had proven that what seemed impossible was indeed achievable with dedication and belief in oneself.



Testimonials



Anurag Bandi Batch: BBA (2015 - 2018)

Current Role: Data Scientist at Dun & Bradstreet

LinkedIn: <https://www.linkedin.com/in/anurag-bandi>

REVA University has been a great contributor to the development of my personality. I have established my leadership, time management and team skills and have also been able to advance these skills to the whole new augment level. The infrastructure of university is one of the finest in the Bangalore region is what stands out the most. The best thing about this university is the cross-culture interaction between students from various parts of the world. The professors here make the university what it is today. With an attitude of being ever ready to help, and not only delivering classroom teachings, but they are also the pillars of the learning gained from this esteemed university and this is a treasure for life.



Mr. Shehbaaz, BBA HN 2021 Batch

I have joined REVA University as a normal student. The learning and guidance provided here has helped me to transform my life to next level. The college education and functioning has helped me bring out the best within me. Big thanks to all the faculty and mentor for holding me back in all the events and hurdles of life.



**Vyshnavi Yerra, 2018-2021, Junior Analyst
Course5i, Bangalore**

Take the career as challenging and staying focused. "Don't rush to the top; enjoy the journey of career building." The education that, REVA University provides, is the perfect background for a career in the finance industry. But to master in one's job it takes time.





**Darnish Manjunath, 2017-2020, Entrepreneur
M Square Constructions**

Hi "think about your goals and career objectives, and to work on your skills to the maximum benefit of the society. students should make use of their time and indulge in developing personal and technical skills.



**Priyanka S. G, 2018-2021
Lead HR, Kudzu Infotech Pvt. Ltd**

"Building your own network"—network is everything. My advice is to "start building your network as soon as possible, as it takes time". Networking does not equate to securing a job, but it certainly eases the path, that student to learn a lot about the job along the way.



**Mr. Lakshaya Sharma, print &
Marketing Associate, Staples Canada
Toronto, Ontario, Canada. BBA I.I (2018-2021 Batch)**

I am honoured to contribute to the REVA Alumni First Newsletter. Moving to Canada for my higher studies has been an enriching experience, especially in the field of business. I had the privilege to give a presentation on business management and development using advanced technology during my annual visit to India, and I take great pride in that opportunity. It reinforces my belief in the importance of blending theoretical knowledge with practical application. I wish all the best to my juniors, and I hope they find inspiration in their academic and professional journeys.



**Mr. Vikas Thonangi, Graphic Designer,
Runu International Bangalore.
Batch: 2016-19**

REVA gives students the opportunity to grow in a holistic manner. From an academic perspective, the curriculum for management students provides exposure to current research and industry trends in a structured form. The excellent faculty and infrastructure ensure a great academic environment. The wide range of extra-curricular clubs also plays a huge role in shaping one's personality."





**Krishna Kalyan Reddy V, Process Delivery Speciality
Ibm India Pvt, Ltd, Manyata Tech Park, Bangalore
Batch – 2015-2018.**

"If I can go back in time then I would gladly choose to go to REVA University again. The university gave me a challenging curriculum, professors who inspired us to become good researchers, and friends who were driven to work on interesting projects. I was perhaps luckier than most to have been given the opportunity to pursue a specialization in Finance. It helped expose me to a world of SAP that one does not get to experience until their Graduate studies, all done through a combination of unique courses and project-based learning. Now that I am in IBM as a Process Delivery Speciality. I appreciate how much insight I have gained in my research compared to my peers due to my Minors. I believe that I could not have gone to a better university for my undergraduate studies."



Entrepreneurs Corner



Mr. Sanjeev Kumar V. S.

BATCH: 2020-2023

Company Name: Subtrash Pvt. Ltd

Year of Establishment: 2022

SUBTRASH

Company Profile:- Subtrash is focused on revolutionising the circular economy by leveraging the power of data and technology to empower the unorganised sector. By providing data-driven solutions, the startup aims to streamline waste management processes and create a sustainable ecosystem that benefits all stakeholders. They are committed to providing innovative solutions that not only reduce waste but also create new revenue streams for the unorganised sector. With the help of data analytics and technology, the startup is able to track waste generation, transportation, and disposal in real-time, providing insights that enable more efficient waste management. In addition to providing technology solutions, we also focused on educating and training the unorganised sector to improve their skills and knowledge of waste management. This empowers them to participate more actively in the circular economy and take advantage of the new opportunities that arise. Subtrash innovative approach to waste management is helping to create a more sustainable future by empowering the unorganised sector and creating a circular economy that benefits everyone.



Mr. Shreshtha Anand, Founder, CEO,
Kalkyavatara Foundation,

Batch: 2020-2023

Company Name: Kalkyavatara Foundation

Jharkand, Ranchi, Year Of Establishment: 2023



Company Profile:- To provide a philanthropic platform for women and their families to express their stories and advocate issues of their concern; to create & disseminate content through various media; to work towards economic empowerment of women and their families through various means; to reduce dowry harassment, child marriage. Female genital mutilation. Infanticide. Gender based inequality and eliminated human trafficking; to promote self-help groups.



Mr. Rohith, Founder, CEO

Aroni Pvt.ltd, Rajasthan

BATCH: 2020-2023

Th reads Of Tradition , Woven with Love

ARONI

Company Profile:- Introducing ARONI, the game-changing Indian ethnic wear brand that revolutionizes the way you think about your wardrobe! With our groundbreaking Platform, you can turn your clothing into a money-making machine. Say goodbye to cluttered closets and hello to a Profitable closet-sharing experience! ARONI offers a seamless solution for individuals to monetize their clothing by renting it out to others. Imagine having the power to earn money while giving your wardrobe a second life. By embracing the sharing economy, we reduce textile waste and contribute to a more sustainable Future. But ARONI is not just about financial gain; it's a movement that empowers you to make a difference. Every rental means one less item produced, reducing the strain on the Indian textile industry and its massive environmental Footprint. Together, we can combat the staggering 8.5% of global textile waste generated in India alone, creating a positive impact on the planet. Our collection of sustainable ethnic wear caters to all genders and age groups, ensuring that everyone can enjoy a Fresh and Fashionable look for any occasion. We work with talented hand workers and designers, providing them with employment and the recognition they deserve. At ARONI, we believe in preserving traditions while embracing a more eco-conscious Future.



Mr. Hisham, Founder & CMO



About Grub Monkeys:- The GRUB MONKEYS story is a classic Indian success story built on providing the finest quality fresh products. American diner with '50s-style checkerboard floors & red booths offering burgers, wings, hotdogs, shakes and much more.

Hisham along with my 2 other business partners, give out franchises of grub monkeys across India. Grub monkeys currently have 6 outlets out of which 3 are in Bangalore which are situated in New BEL Road, Kammanahalli and Koramangala and the rest in Manipal, Mysore and Coimbatore.

The menu of GRUB MONKEYS caters to vegetarian as well as non-vegetarians. We serve Burgers, Hotdogs, Po-boys, wings, strips, French fries, Iced-teas, milkshakes and more.

GRUB MONKEYS came into existence under the long term vision to establish as a brand and to expand in different parts of the country and we are working towards it to make it a successful fast food franchise chain across the county and globe.

Instagram:

<https://www.instagram.com/grubmonkeysbangalore?igsh=YzAwZjE1ZTI0Zg>

Contact:

Grub Monkeys New BEL road: 6366166696, grubmonkeysbel@gmail.com

Grub Monkeys Kammanahalli: 9591760838, grubmonkeysamm@gmail.com



Pooja Pantra, Batch 2018-2021

Dear REVA Alumni,

I hope this newsletter finds you well and thriving in your respective endeavors. Greetings from across the miles! It's Pooja Pantra, a proud graduate of Queen's University, writing to you from Belfast, Northern Ireland. As I reflect on my transformative journey, I am excited to share the incredible experience of moving from India to the United Kingdom to pursue my master's in business analytics.

The decision to embark on this journey was not made lightly. Leaving the familiar sights, family, friends, and sounds of India was both daunting and exhilarating. The prospect of immersing myself in a new culture, meeting diverse individuals, and gaining a world-class education motivated me to take this life-changing step. Arriving in Belfast, I was immediately struck by the city's rich history and friendly locals, creating an environment that quickly felt like a home away from home. The transition, though challenging at first, was made easier by the supportive academic community and the friendships forged with fellow students.

One of the highlights of my academic journey was the rigorous and comprehensive business analytics program at Queen's University. The faculty's expertise, cutting-edge curriculum, and hands-on learning opportunities provided me with invaluable skills and knowledge. Mastering business analytics demanded commitment and adaptability. Navigating coursework, group projects, and exams in a new educational landscape provided ample opportunities for growth and resilience. The program not only enhanced my analytical abilities but also encouraged critical thinking and problem-solving—essential skills in today's dynamic business landscape. Apart from education, working part-time also helped me gain more confidence, provided a platform to engage and communicate with more locals, and, of course, always gave me some extra money to take care of expenses.

Steering through the challenges of living in a new country also taught me resilience and adaptability. Living in Belfast offered more than just academic growth; it provided a chance to broaden my cultural horizons. Engaging with international classmates, participating in local events, and exploring the breath-taking landscapes of Northern Ireland enriched my understanding of global perspectives.

As I stand on the cusp of a new chapter post-graduation, I carry with me not just a degree but a wealth of experiences that have shaped my character and worldview. This experience has made me more independent and strong, and it has taught me plenty of lessons for the future. Whether you are contemplating a similar journey or reminiscing about your adventures, I encourage you to embrace the spirit of exploration and lifelong learning. I wish you all continued success and fulfilment in your endeavors.

Pooja Pantra



Sanjay Gopan

BBA (Hons.) Class Of 2019, Portfolio Manager, Real Estate, Abu Dhabi

Success Story: From Campus to Corner Office

Hello Everyone,

Greetings from Abu Dhabi! It is with great pleasure that I share my journey and accomplishments with you in this edition of our alumni newsletter. My name is Sanjay Gopan, and I graduated with honors in BBA from Reva University in 2019. I am thrilled to report on my professional achievements since then.

After completing my degree, I embarked on a career in the dynamic world of real estate, and today, I am proud to serve as a Portfolio Manager in Abu Dhabi. The journey from a college student to a key player in the real estate industry has been both challenging and rewarding, and I attribute much of my success to the strong foundation laid during my time at [College Name].

In the fiscal year 2022-2023, I had the honor of being recognized as the top sales agent for three consecutive quarters. This achievement is a testament to the skills and knowledge I acquired during my BBA (Hons.) program. It's incredibly humbling to be acknowledged as the overall top performer for the entire fiscal year, and I owe a debt of gratitude to the outstanding faculty and supportive environment at Reva University.

The education and experiences at REVA provided me with the essential tools to navigate the complexities of the business world. The critical thinking, strategic planning, and leadership skills instilled in me during my time on campus have been invaluable in my professional journey.

Abu Dhabi's real estate market is highly competitive, and the challenges are numerous. However, my education at College equipped me with the ability to think analytically, make informed decisions, and excel in my role as a Portfolio Manager. I am truly grateful for the solid foundation that has enabled me to rise to the top in my field.

I would like to express my sincere appreciation to the faculty, staff, and fellow alumni of Reva University. Your continued support and the strong network established during our time together have played a significant role in my achievements. I look forward to staying connected with the REVA community and contributing to the success of future alumni.

Thank you for allowing me to share my success story, and I wish everyone continued success in their respective endeavors.



Alumni Achievements

About The Author: Prateek S Kulkarni

Director At Shk Wellness Foundation, Bangalore.

BBA H (2017-2020 Batch)

Born in Bengaluru, Prateek S. Kulkarni is an entrepreneur and a wellness coach by profession. He is also a freelance photographer and has played multiple sports at various levels of competition. He has been writing since 2018 and has published in various anthologies. Tales of the Twilight is his debut book as an author, and he strives to explore to achieve beyond the challenges.

You may reach the author at:
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About the Book

In this transient world of love and hatred, pure love is hard to find. Love can be an accident or like a slow poison, but we swallow it for the miracle. You can never know 'when is the right time to fall in love' or 'if that person is right for you'. But you have to make it right. Love is like an external world that becomes a home, or if it fails to be treasured, it is obvious that you must move on and find happiness elsewhere.

Tales of the Twilight is a collection of micro tales, poems and poetries that takes you on a beautiful journey of love, romance, and heartbreak.



Mr. Shreshtha Anand, Founder, CEO,
Kalkyavatara Foundation,
Batch: 2020-2023



KALKYAVATARA FOUNDATION provides a philanthropic platform for women that aims at providing every kind of support to empower women.

In less than a year's time, my company has been successfully able to expand to more than four countries- namely UK, US, Turkey & Pakistan. A hierarchical working structure is established and operated in these countries respectively. The working force encompasses of youth in which mostly students are onboarded. This is endowing a rich cultural exchange and international exposure for the people inside the organisation. Apart from the main objective we are also aiming at rendering holistic upskilling opportunities for the youth.



Message From Alumni Vertical Head



The Bond Between Alumni is Strengthened Through Shared Experiences & a Deep Connection

REVA University has been privileged to boast of many distinguished alumni who went on to spread their wings and reach new heights after successfully completing their academic years and we have always been grateful for their generous philanthropic contributions towards the enrichment of this University. We look forward for a better relationship, useful interactions, and a significant support in future years.

Prof. Anitha Kumari. B,

Alumni Vertical Head, Assistant Professor
School of Management Studies, REVA University





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