



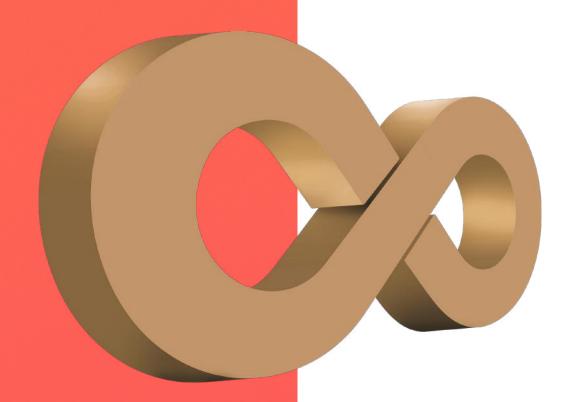




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LEARNING UNLIMITED...



2024

ARTS, HUMANITIES AND SOCIAL SCIENCES

#REVAlutionary Learning



All that man has to do is to take care of three things;

good thought, good word, good deed.



- Swami Vivekananda

TABLE OF CONTENTS

About REVA	04
From the Chancellor's Desk	07
Message from the Pro Chancellor	09
Message from the Director, Admissions	10
About School of Arts, Humanities and Social Sciences	12
Our Advisory Board	13
Programmes Offered	14
Features of the Programmes	14
Eligibility Criteria	15
Life at REVA	16
Other Programmes Offered at REVA University	18
Ahout REVA Alumni	21

About REVA University

Building Dreams. Designing Future.

REVA University is a State Private University established in Karnataka State under the Government of Karnataka Act No. 13 in the year 2013 in Bengaluru, the IT capital of India. REVA University is recognised by the University Grants Commission (UGC) and is approved by the AICTE (All India Council for Technical Education) and is accredited by NAAC. As per the QS Asian University Rankings 2023, REVA is ranked 6th among State Private Universities in Karnataka and 47th in India.

REVA University prides itself in contributing to every student's holistic development. The University currently offers 39 full-time Under Graduate Programmes, 32 full-time Post Graduate programmes, 18 PhD programmes, and certification and diploma programmes. The University offers programmes under the faculty of Engineering, Architecture, Science and Technology, Commerce, Management Studies, Law, Arts & Humanities, and Performing Arts & Indic Studies. Courses are offered in Certificate/Diploma and Post Graduate Diploma too. REVA University facilitates research leading to a Doctoral Degree in all disciplines. The programmes offered by REVA University are well-planned and designed based on methodical analysis and research with an emphasis on knowledge assimilation, practical applications, hands-on training, global and industrial relevance, and their social significance.

The University is spread over 45 acres of land and has a sprawling green campus. In less than a decade, REVA University, Bengaluru, has established itself as a leader in the field of education by earning recognition as a forward-thinking institution across all disciplines. With state-of-the-art infrastructure, the University has created a vibrant academic environment conducive to higher learning and research. This includes 200 smart classrooms that support blended learning, real-industry-like labs that foster on-the-job learning in students, a tech-enabled library with over 1 lakh collection of books, and most importantly, modern pedagogy. In addition to this, the physical infrastructure includes outdoor classrooms, sports grounds, a professional gym, open study parks for peer learning, and a food court that has been countered by popular food chains. REVA currently has numerous students on campus that come from all around the country. The campus has exclusive Halls of Residence which provides comfortable accommodation for boys and girls, apart from catering to the needs of all cuisine and ensuring adequate amenities are provided to make their stay an extended home.

The programs offered by REVA University are well planned and defined after a detailed study of the industrial need, social relevance, and global job markets. Highly qualified and experienced faculty and scholars from reputed universities / institutions, and experts from industries and business sectors have contributed to preparing schemes of instruction and curricula for these programs. The Choice-Based Credit System and Continuous Assessment Grading Pattern (CBCS – CAGP) of education are in place in all the programmes to facilitate students to opt for the subjects of their choice in addition to the core subject of study. The system also allows moving forward under the fast track for those who have the capabilities to surpass others.

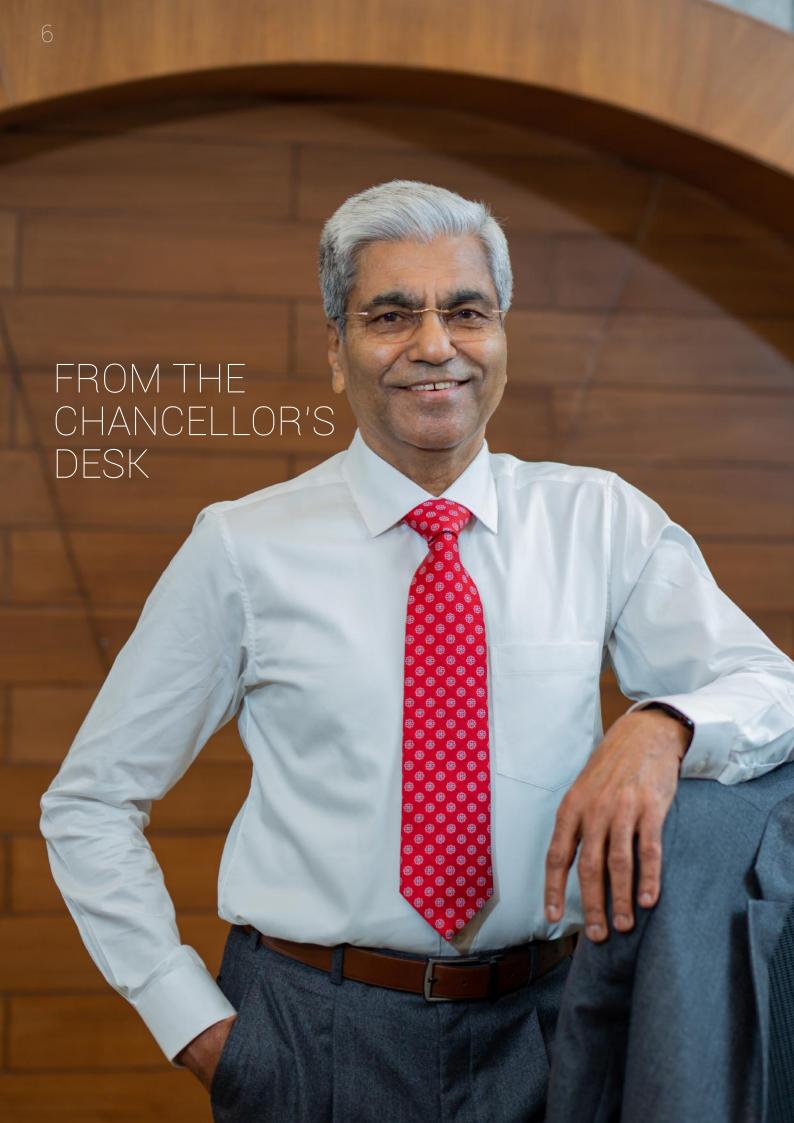
REVA University has initiated many supportive measures such as bridge courses, special coaching, remedial classes, etc., for slow learners to give them needed input and build in them confidence and courage to move forward and accomplish success in their careers. The Training & Placement Cell sets specific goals so that the students are equipped and become the preferred choice for major companies and industries.

REVA University has a Career Development Centre that assists students in choosing the right career path through interest mapping and training for experts and imbibing skills so that they are well-equipped during the transition from campus to corporate. With the aim of creating mutual value in the educational ecosystem, REVA has a University Industry Interaction Centre (UIIC) that acts as the strategic centre to promote collaboration among academicians, scientists, and industrialists, thereby broadening the scope of innovation and entrepreneurship ecosystem.

REVA also has added a social dimension to its corporate initiatives. REVA has now moved on to become a Social Impact University and has aligned with the United Nations Sustainable Development Goals by developing projects like Jagruti, Abhivriddhi, Vanamahotsava, Education on Wheels, Panchavaktram, Abhivyakti, Nyaya Darshana, Samavesha, Pragna among others. Through these projects, REVA makes sure that they are making a difference in the social and economic well-being of the communities through teaching, research, social activities and other programmes.

Since its inception, REVA continues to strive to be the top education destination in India, offering the country's most advanced and futuristic education. With the current trends in mind, REVA moulds students to work in a post-pandemic world and adjust to the new ways of work culture.





Dear Game Changers,

Welcome to REVA University!

Let me address the student populace as 'game-changers' because we at REVA, believe in the phenomenal power of the youth, and their powerful ideas. As students, you hold the power to transform society and change the paradigm of every development – economic, social, and cultural. At REVA, we believe in giving our students a supportive and nurturing environment that cherishes innovation, creativity, independent thought, diversity and multiculturalism. We are driven by the philosophy that "Knowledge is Power" and we are striving to build a community of perpetual learners who can achieve everything they aspire to. To build such a community, learning should be continuous, and cross all borders. Hence, REVA University has adopted the mission to make learning unlimited. Our driving principle of 'Learning Unlimited' is empowered with the adoption of technology. As a Social Impact University, our aim is to create socially responsible global citizens who can lead businesses, transform society and the country in the future.

As you all know, REVA University has in alignment with the NEP 2020 built the road map of the University; focusing on four SDGs of prime importance: SDG IV, SDG V, SDG XI, and SDG XVII in keeping with this aspiration of the Hon'ble Prime Minister, Shri Narendra Modiji. The SDGs work together to create holistic sustainable development, which is essential for higher educational institutions. As a pioneer in Higher Education and with the potential and capability to bring about change, we have aligned with these SDGs and hope to spread the message to a larger group of people.

As part of our contribution towards SDGs, we have conducted a series of events like Jagruti & Abhivriddhi towards the adoption of villages and their development; Abhivyakti towards support to K 12 education; Vanamahotsava, towards sustaining the climate; Pragna towards civic responsibility; Nyaya Darshana towards empowering women lawyers; Samaavesha towards inclusivity of transgender and Panchavaktram towards spreading the Indian Knowledge System through the rich Indian dance and heritage.

The ecosystem at REVA University is not only tech-centred but it is also developed in such a way that it contributes to the overall development of a student. Our exclusive executive programme RACE (REVA Academy for Corporate Excellence) has been ranked 2nd in India for MBA in Business Analytics, REVA NEST- the Start-Up Incubator, is all designed to make our students ready for the corporate world.

I want our students to enter the world with vibrant creative energy and innovative ideas thereby advancing the frontiers of knowledge and research. As a Social Impact University, REVA is committed to this mission and looks forward to working together and providing a positive paradigm in the higher education field.

As a step ahead, our UIIC (University-Industry Interaction Centre) programme allows students to interact and learn from industry leaders. The UIIC is an exclusive programme of the University and a key enabler in bridging the gap between academic life and the corporate world. Going forward, we aim to make all the disciplines at par with our exclusive programmes, and REVA aspires to be a coveted multi-disciplinary institution.

REVA has now moved on to become a Social Impact University by aligning with the SDGs. I hope that through the events conducted in accordance with these goals, we develop a social connection with leadership qualities, ethical and moral values, research culture, and innovative skills through higher education of global standards.

True leaders and game-changers are made when a University takes it on its shoulders to mould personalities and gives life to the ideas of its students. As the Chancellor of the University, I want to ensure that all the REVAites have equal opportunity to explore and learn in such a way that it transforms both the individual lives and the future of our society, nation, and beyond. With the dedicated efforts of our eminent faculty members, I am certain REVA University students will be guided and mentored in such a way that they will be the game-changers of tomorrow.



Dear REVAites,

Welcome to REVA University!

Yet another year has gone by as we overcome the pandemic rage. We, as an educating community, have faced several challenges during these times. Despite this, as REVA University we have accomplished many milestones this year. In fact, I consider the pandemic a positive challenge as it allowed us to discover our strengths and refocus on our IT infrastructure.

As you all are aware, the foundation stones of REVA University are laid on the essence of academic pursuit and excellence. Excellence in any work can be achieved with utmost dedication, hard work, and perseverance. We, at REVA, have made this dictum our motto and our way of life in every single activity on campus.

Following the pandemic, higher education has undergone a considerable approach change and extraordinary expansion. By utilising the most recent technologies, REVA has also prepared to tackle the challenges by adapting to the demands of the worldwide community.

I want every REVAite to adapt to the learning culture that promotes your individual holistic development. As the torchbearers of higher education, we are dedicated to offering a platform that is inclusive, global, and responsible that improves student learning and enriches the experience.

I wish all REVAites a learning experience on par with international standards and the development of core competencies through the integration of information based on core values and ethics.

MESSAGE FROM THE DIRECTOR, ADMISSIONS

The globally changing paradigms have compelled academic institutions to foster a new breed of professionals – individuals equipped with adequate knowledge, subject–expertise, design thinking, technical skills creativity and innovation. REVA University is well rooted in the noble tradition of our core values and is phenomenally one of the most preferred destinations for higher education.

The University has consciously created a culture that values collegiality and accessibility, at all levels. REVA believes in providing technology-enabled quality education, with a high academic standard. We consider quality teaching and research, student transformation, and social impact, as the priority areas towards our commitment to nurturing talents, leaders and entrepreneurs for advancing the global economy.

With the dedicated efforts of our accomplished faculty, talented students and bright alumni, REVA believes to make significant progress on its path of continuous growth and innovation. To align with global needs and standards, the academic curriculum is exclusively designed with a flexible choice-based credit system and implements the Outcome Based Education System.

The University offers a conducive environment for holistic education for students across the globe. Meticulous care and methodical planning are inculcated for students' support and progression at the campus and also at the Halls of Residence (REVA Hostel). The campus life for hostel residents gives them a real fun-filled learning experience, 24X7. The University is proactive in the sports and arts activities of its students. With ample work-and-play spaces and developed facilities, the students have access to hygiene and well-maintained sports and recreational facilities. The University provides exposure and opportunities to students to exhibit talents beyond education in fields not limited to media, theatre art and culture but also grooms them to work in cross-culture environments.

On the bedrock of our core values, REVA will continue to scale higher over the next decade to build a teaching and research University of international repute. We are confident that you will find REVA exciting, enriching and a strong powerful enabler to pursue your career goals. Invite you to experience REVA!

Once again from the entire REVA family, Welcome.

Dr. Niraj Singh Director, Admissions admissions@reva.edu.in



SCHOOL OF ARTS, HUMANITIES AND SOCIAL SCIENCES

School of Arts, Humanities, and Social Sciences at REVA University, one of the sought-after schools, has made a niche for itself by building a prominent academic record. The school offers Undergraduate, Postgraduate, and Ph.D. programs to scholars from all over the world, that inculcate a continuous urge to delve into the vast arena of creative and critical thinking. We are at a wonderful phase as the domain of Arts and Humanities all over the world is taking very meaningful and innovative turns. With various new career opportunities and specializations coming to the forefront, young enthusiasts can enjoy the boon of limitless career choices. We at REVA University, deem it fit to channelise the potential of the young minds towards newer horizons. With the expertise of the highly qualified and committed faculty members of the school, we continuously strive to provide the best practical knowledge to our students.

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OUR ADVISORY BOARD

Dr. Srinivas Melkote Professor, Bowling Green State University, USA

Prof. Elizabeth Birmingham
Dean, Faculty of Social Sciences and
Humanities, Lakehead University, Canada

Dr. Emma Roberts

Associate Dean for Global Engagement for the Faculty of Arts, Professional and Social Studies, Liverpool John Moores University, England

Dr. Mohamad Abbas Professor, School of Communication University of Tehran, Iran

Mr. Brijesh Kalappa Advocate in the Supreme Court Former Legal Advisor to the Government of Karnataka (With the rank of Minister of State) and Former

Additional Advocate General, Haryana.

Dr. G. Venkatesh Kumar Dean, Science, and Technology Professor, Department of Studies in Psychology University of Mysore, Manasagangotri, Mysore

Dr. Hitesh D. Ravia

Professor & Head, Department of English & Vice-Dean, Faculty of Arts The Maharaj Sayajirao University of Baroda Vadodara, Gujarat

Dr. Surabhi Dhahiya Professor, Indian Institute of Mass Communication, New Delhi

Dr. Priyanka Tripathi Associate Professor of English, Dept of Humanities & Social Sciences IIT, Patna, India

Mr. T.R Gopala Krishnan, Former Editor, The Week Magazine



PROGRAMMES OFFERED

Bachelor's Degree Programmes as per NEP

- B.A. in Journalism and Mass Communication
- · B.A. in Journalism, English, and Psychology
- B.A. in Political Science, Economics, and Journalism

Note: Bachelor of Arts Honours in 7th and 8th semesters.

Master's Degree Programmes

- M.A. in English
- M.A. in Journalism and Communication
- M.Sc. in Psychology

FEATURES OF THE PROGRAMMES

- State-of-the-art REVA Media Centre with Multi Camera Recording Studio, Production Control Unit, Radio Program Production Section and Video Editing section
- Well-equipped Psychology Labs
- Language Labs
- Certification programs in French and German Languages, IELTS, TOEFL, and GRE
- Contemporary Curriculum with Competitive exams coaching
- Academia-industry interface expert lectures by resource persons from various industries, media houses, authors, and academicians
- Student Development Programs (SDPs) and Workshops on Animation, Photography, SEO Content Writing & Copy Writing, Digital Media Marketing, Corporate Communications, Mental Health and Well-being, International Relations, etc.
- Ample scope to gain practical exposure through internships in media and corporate houses, counselling centres, political parties, civic groups and NGOs
- Hands-on Counselling training
- Training in Mental Health Awareness programs
- Chance to participate in various extension activities, such as, road shows, street theatre, educative programs, etc. in association with newspapers like The Hindu and other media houses
- Training in event management both in-house events and outside events, such as, International Film Festival conducted by Innovative Film City
- Training in anchoring for in-house events and outside events, such as, the Edu Expo by The Hindu
- Practical exposure through visits to various news channels, High Court, Press Clubs, etc.
- Demo classes in teaching
- Training in placement/ employability skills integrated within the curriculum
- Complete guidance in research activities students are trained by their mentors on presenting research papers in conferences and seminars. They are also trained to publish their research papers in reputed journals. Many students have received "Best Paper" awards during conferences.
- Compulsory research project with complete guidance by mentors; deserving projects are published in the form of book or papers in journals.



ELIGIBILITY CRITERIA

Bachelor of Arts Programmes as per NEP

B.A. – Journalism and Mass Communication - 6 Semesters (3 years)

Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as equivalent there to.

B.A. – Journalism, English, and Psychology - 6 Semesters (3 years)

Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as equivalent there to.

B.A. – Political Science, Economics, and Journalism - 6 Semesters (3 years)

Pass in PUC / 10+2 of any recognized Board / Council or any other qualification recognized as equivalent there to.

Note: B.A. Honours in 7th and 8th semesters. In the case of B.A. Journalism, English, and Psychology and B.A. Political Science, Economics, and Journalism, students can opt for Honours in any one of the subjects studied till 6th Semester.

Master's Degree Programmes

M.A. in English - 4 Semesters (2 years)

Bachelor's Degree of 3 years duration in Arts with English as a major / optional subject with a minimum 45% (40% in case of candidates belonging to SC/ST) marks in aggregate from any recognized University/ Institution;

OF

Any Degree of 3 years duration with minimum 50% (45% in case of candidates belonging to SC/ST) of marks in English language or English minor from any recognized University or Institution or any other qualification recognized as equivalent there to.

M.A. in Journalism and Communication - 4 Semesters (2 years)

Bachelor's degree of three years in any stream or BE / B.Tech. with 50% (45% in case of candidates belonging to SC/ST) marks in aggregate from any recognized University / institution or any other qualification recognized as equivalent there to.

M.Sc. in Psychology - 4 Semesters (2 years)

55% or equivalent CGPA in B.A/B.Sc. degree with Psychology as one of the core papers.





LIBRARY AND INFORMATION CENTRE

Browse through lakhs of books, e-books, research publications, educational journals and magazines



OPEN AIR THEATRE

Always bring a variety of Cultural programmes by different groups of students



STUDENT CLUBS

Literary Club, Science Clubs, Sports Club, Robotics Centre, Eco Club, Quiz Club, Dance and Drama Club



NCC, NSS & VOLUNTARY WORK

Regular social activities like medical camps, blood donation camps in rural areas held to work towards the overall benefit of the society



HOSTELS

4,000-bed capacity hostel that's well-ventilated, hygienic and serves fresh cooked meals



ONLINE LEARNING/ DIGITAL CLASSROOMS

Well-equipped classrooms with modern gadgets like projectors, tabs



GREEN CAMPUS WITH OPEN AIR AMPHITHEATRE

A lush green area that allows students to study, socialise and enjoy nature



GUEST HOUSE

Residential facility for the benefit of parents and visitors travelling from outstation



FOOD COURT

International food chains have stalls at the Food Court that serve Pan Asian, Asian, North Indian, South Indian, among many other cuisines



BRAND STORE

Variety of international brand merchandise, apparels, gift articles, and a wide range of stationery available on the campus



AUDITORIUM AND SEMINAR HALLS

Large auditorium with 1000-seater capacity, along with adequate number of seminar halls to facilitate co-curricular activities



TRANSPORTATION

Routes through all parts of Bengaluru city



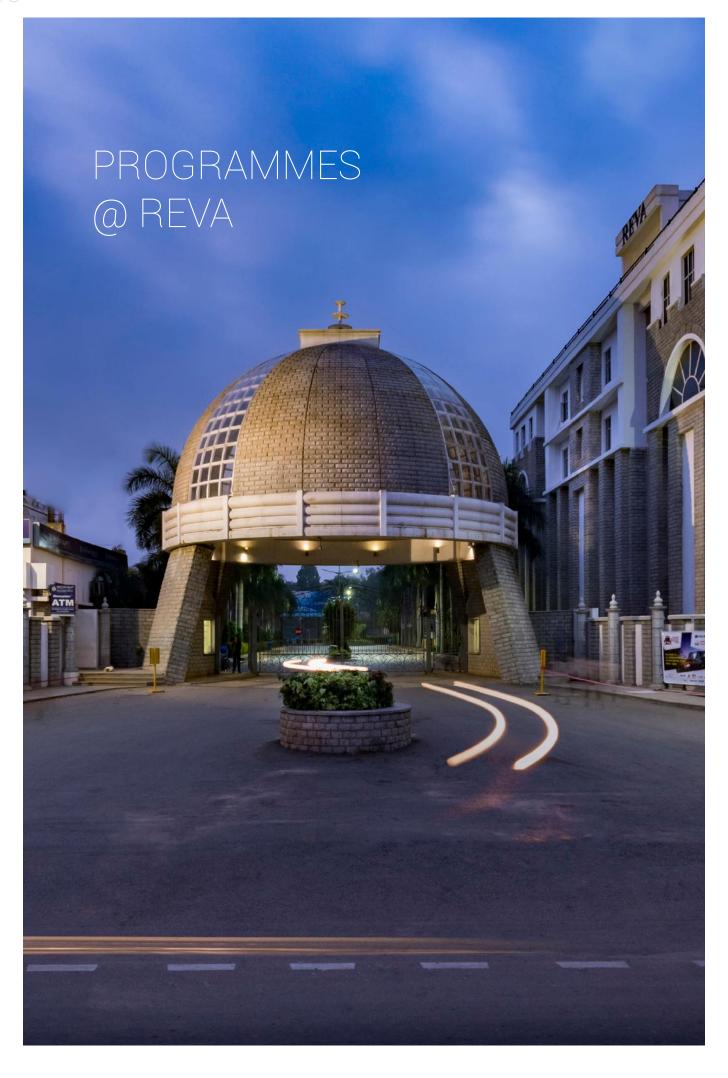
SPORTS

Special focus on Sports. More than 9 teams representing REVA University at state, national and international tournaments



GAZEBOS

An open area for students of certain courses to learn, practice and excel amid open classrooms



- B. Tech. Computer Science & Engineering
- B.Tech. Artificial Intelligence & Data Science
- M.Tech. Computer Science & Engineering (Full Time)
- M.Tech. Computer Science & Engineering (Part Time)
- B.Tech. Computer Science & Information Technology
- B. Tech Computer Science & Systems Engineering
- B.Tech. Information Science & Engineering
- B. Tech. Computer Science & Engineering (Artificial Intelligence & Machine Learning)
- M.Tech. Cyber Security
- M.Tech. Artificial Intelligence
- B.Tech. Electronics & Communication Engineering
- B.Tech. Electronics & Computer Engineering
- B.Tech. Robotics & Automation
- M.Tech. VLSI & Embedded Systems (Full Time)
- M.Tech. VLSI & Embedded Systems (Part Time)
- B.Tech. Civil Engineering
- M.Tech. Computer Aided Structural Engineering
- M.Tech. Transportation Engineering & Management
- M.Tech. Construction Technology & Management
- B.Tech. Mechanical Engineering
- B.Tech. Mechatronics Engineering
- M.Tech. Machine Design
- B.Tech. Electrical & Electronics Engineering
- B.Tech. Electrical & Computer Engineering
- M.Tech. Power & Energy Systems
- B. Tech Bioelectronics Engineering
- M Tech DCN
- B.Sc. Interior Design
- B. Arch
- M. Arch
- BA LL B (Hons)
- BBA LL B (Hons.)
- LL M (Business & Corporate law)
- LL M (Criminal law)
- B.Com (Industry Integrated)
- B.Com Hons (Accounting & Taxation)
- B.Com Hons (Accounting & Statistics)
- B.Com Hons (Banking & Finance)
- B.Com Hons (Economics & Finance)
- M.Com
- BBA (Industry Integrated)
- BBA Hons (Enterprenuership)
- BBA Hons (Talent Management)
- BBA Hons (Marketing)
- BBA Hons (Banking & Finance)
- BBA Hons (Innovation & Enterprenuership)
- BBA Hons (Business Analytics)
- BBA Hons (Strategy & Leadership)
- BBA Hons (Health Care Management)
- MBA
- BCA

- B.Sc. Honors (CC & Big Data)
- B.Sc. (Multimedia & Animation)
- B.Sc. (Cyber Security)
- MCA
- M.Sc. Data Science
- B.Sc. Biotechnology, Biochemistry & Genetics
- B.Sc. Bioinformatics Biology, Mathematics & Computer Science
- B.Sc. Microbiology, Chemistry & Genetics
- B.Sc. Mathematics, Statistics & Computer Science
- B.Sc. Physics, Chemistry & Mathematics
- B.Sc. Physics, Mathematics & Computer Science
- M.Sc. Biotechnology
- · M.Sc. Chemistry
- · M.Sc. Mathematics
- · M.Sc. Physics
- M.Sc. Microbial Technology
- M.Sc. Bioinformatics
- B.Sc. Medical Laboratory Technology
- B.Sc. Medical Radiology & Diagnostic Imaging
- · B.Sc. Nutrition & Dietetics
- B.Sc.- Sports Science
- BPT
- M.Sc. Biochemistry
- BA Journalism, English & Psychology
- BA Political Science, Economics & Journalism
- BA Journalism & Mass Communication
- MA English
- MA Journalism & Communication
- M.Sc. Psychology
- · Certificate Bharatnatyam
- Certificate Kuchipudi
- · Certificate Kathak
- Certificate Mohiniyatam
- · Certificate Odissi
- Diploma Bharatnatyam
- Diploma Kuchipudi
- · Diploma Kathak
- Diploma Mohiniyattam
- Diploma Odissi
- Diploma Hindustani Vocals
- Diploma Carnatic Vocals
- Diploma Indology
- BA Performing Arts, English & Psychology
- MPA Bharatanatyam
- MPA Kuchipudi
- MPA Kathak
- MPA Mohiniyattam
- MPA Odissi



About REVA Alumni

REVA University has a strong alumni network which consists of more than 35000 alumni which is a part of our global alumni community. REVA University encourages the alumni to stay connected through various activities, technical talks, opportunity to establish their ventures etc. and provides overall support and benefits for life. That may be through providing alumni with career support, helping them to reconnect with old friends, access to a wide network of fellow alumni and a range of exciting events.









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email: admissions@reva.edu.in

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reva.edu.in

